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## **Placon Corporation Strengthens Position as Leading Provider of Medical Packaging with Acquisition of Barger Packaging**

**MADISON, WI (November 1, 2011)** – Placon Corporation of Madison, Wisconsin announces the acquisition of Barger Packaging, Inc., a thermoform manufacturer of packaging for the medical and pharmaceutical industries. With the acquisition, family-owned Placon becomes one of the top three medical thermoformers in the U.S.

“Barger has a strong reputation in the industry for its array of high quality products and focused customer service,” said Dan Mohs, CEO of Placon Corporation. “These strengths, combined with Placon’s innovative product design and operational depth, will enable us to deliver greater value to customers.”

Scott Duehmig, Barger General Manager adds, “Placon’s technical expertise, material offerings, and in-house tooling will enhance our ability to support our customers and the medical packaging market.”

Placon is a market leader in packaging design and technology. Barger’s diverse offerings include thermoforms, protective packaging, Tyvek® lidding and cartons. A standout in the Barger product group, BargerGard® is an innovative alternative to replace foam and vinyl protective packaging. Together, by combining their strengths and offerings, the Placon/Barger team will be a powerful resource for the design, development and production of sterile and non-sterile medical packaging systems.

Barger Packaging was founded in 1887 and began developing medical packaging 40 years ago. They employ 67 employees who will continue to work out of the Elkhart, Indiana facility. Placon plans to maintain the Barger name and operate it as a division of Placon Corporation. Placon will combine the sales teams into one medical sales organization and continue to operate both the Madison and Elkhart ISO Class 8 (100,000) clean rooms. They also plan on reinvesting in the Elkhart plant to modernize and improve their operational capabilities.

## **ABOUT PLACON**

Headquartered in Madison, WI, Placon has been a leading manufacturer of thermoformed packaging for over 45 years. Serving the medical, retail and food markets, the privately-owned company offers custom-designed packaging, stock products and raw materials. According to *Plastics News*, Placon ranks among the top 25 thermoformers in the United States.

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